



THE CONFEDERATION OF CANADIAN UNIONS LA CONFÉDÉRATION DES SYNDICATS CANADIENS

CCU Labour School Agenda Saturday February 23, 2019 Château Granville

1. Breakfast – 7 :15 – 8 :15am

- Fruit juices, fresh fruit, scrambled eggs, breakfast potatoes, bacon, sausages, Canadian back bacon, preserves, croissants, coffee&tea

2. Mark Leier (Simon Fraser University) – 8 :15 – 10 :00am

- Labour History

3. Break – 10 :00 – 10 :15am

- Muffins, yogurt, coffee&tea

4. Maria Dobrinskaya (Broadbent Institute) – 10 :15 – 11 :45am

- Leadership : Developing and building relationships within CCU ; both with each other, and member unions. Developing and building messages for advancing societal/economic shifts in awareness/narrative about labour and big issues important to labour. Developing and building messages for advancing a CCU campaign. Practice using a message box via public speaking practice and/or media training. Experience media training.

5. Lunch – 11 :45am – 12 :45pm

- Create your own tacos

6. Alejandra Bravo (Broadbent Institute) – 12 :45 – 2 :00pm

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7. Break – 2 :00 – 2 :15pm

- Juices, fruit, cookies, brownies, tea&coffee

8. Alejandra Bravo continued